



Western Technical College Keeps Students and Staff on Time with Lathem's AirTime Wireless Wall Clock System

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Overview

Western Technical College has a main campus in La Crosse, Wisconsin, consisting of 15 buildings spread over nine city blocks, and seven regional campuses. Students and faculty rely on accurate time for punctuality and to know when classes begin and end.

Business Challenge

Western Technical College used a series of wired clocks to keep students and faculty on time. As they needed to add more clocks the professors also wanted the flexibility of placing a clock where they wanted in a classroom. They also needed the new system to be integrated with the existing wired clocks.

Business Solution

Because the college had used Lathem wired clocks, they decided to go back to Lathem for a new and upgraded solution. They chose the AirTime® wireless clock system because the clocks require no wires, are easily installed and are very attractive, with large easy-to-read hands and a smooth sweeping second hand. AirTime® uses a nationally licensed UHF frequency designed specifically for commercial structures, meaning no individual FCC site licensing is required on standard installations. Lathem's local dealer, Ban-Koe, installed the AirTime® ATX6 transmitter at the La Crosse campus and will ultimately install 200 clocks.

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Dan Daley, Ban-Koe Systems, Inc. (Lathem Dealer) said the AirTime® transceiver installed on the 7th floor of one of the campus buildings easily covers the entire campus, and offers several advantages over the other clock systems:

- Substantial installation cost savings over hard-wired solutions.
- Keeps time during power failures and automatically adjusts for Daylight Saving Time.
- Easily expanded or relocated as the environment changes.
- Eliminates chaos, confusion and tardiness.
- Eliminates time disputes, keeps operations running efficiently, keeps meetings on time, standardizes breaks and improves productivity.

"Synchronized time is crucial in any fast-paced environment," said Donna Lathem, AirTime® National Sales Manager. "School campuses of all sizes rely on consistent time from clock to clock to keep classes running smoothly and maximize efficiency. With AirTime®, every clock is accurate to the second, and wireless correction eliminates the constraints and costs of pre-wiring a facility."

SUCCESS STORY Western Technical College

SOLUTION Lathem AirTime Wireless Clock System



About Lathem

Headquartered in Atlanta, Georgia, Lathem is one of the world's leading designers and manufacturers of time, labor and security products for business. The company specializes in three primary lines of business: time and attendance products, synchronized clock systems, and small business access control solutions. Founded in 1919, Lathem is proud to celebrate its 90th anniversary, and remains a family-owned and operated US manufacturer. More than 300,000 companies worldwide use a Lathem product every day to help manage their business. More information can be found online at www.lathem.com.