



# Cosmetic Dental Solutions Keeps Patients and Staff on Time with Lathem's AirTime Wireless Wall Clock System

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## Business Challenge

Cosmetic Dental Solutions is a busy general and cosmetic dentistry practice that sees 20-25 patients a day. In order to keep operations running smoothly, they depend on accurate time for scheduling patients, staff time, and breaks. The office relied on standard wall clocks and computers to keep time, but none of them kept the same time, resulting in frustration among the staff and lost productivity.

## Business Solution

Cosmetic Dental Solutions purchased Lathem's AirTime Wireless Wall Clock system so that each room had a wireless clock that was controlled by a master transceiver, guaranteeing synchronized, accurate time to the exact second throughout the practice.

"I was concerned that the cheaper stand-alone clocks wouldn't work given the potential radio interference with all the dental equipment in my practice," said Chris Sholota, D.D.S., president of Cosmetic Dental Solutions. "The Airtime system eliminates any of those concerns. We wanted the computers and the clocks to all be on the same National Institute of Standards and Technology (NIST) time source. Being on time is critical to the operations of our business, and we are extremely happy with the AirTime solution."

## The AirTime system offers several advantages over other clock systems:

- Substantial installation cost savings over hard-wired solutions.
- Keeps time during power failures and automatically adjusts for Daylight Saving Time.
- Easily expanded or relocated as the environment changes.
- Eliminates chaos, confusion and tardiness.
- Eliminates time disputes, keeps operations running efficiently, keeps meetings on time, standardizes breaks and improves productivity.
- In health care, AirTime ensures that charts reflect accurate time as the patient progresses through the continuum of care.

"Synchronized time is crucial in any fast-paced environment," said Donna Lathem, AirTime National Sales Manager. "Medical and dental practices rely on consistent time from clock to clock in order to operate smoothly and maximize efficiency. With AirTime, every clock is accurate to the second, and wireless correction eliminates the constraints and costs of pre-wiring a facility. Now small businesses can have the same conveniences as larger companies when it comes to recording and tracking time."

## SUCCESS STORY Cosmetic Dental Solutions

### SOLUTION Lathem AirTime Wireless Clock System



## About Lathem

Headquartered in Atlanta, Georgia, Lathem is one of the world's leading designers and manufacturers of time, labor and security products for business. The company specializes in three primary lines of business: time and attendance products, synchronized clock systems, and small business access control solutions. Founded in 1919, Lathem is proud to celebrate its 90th anniversary, and remains a family-owned and operated US manufacturer. More than 300,000 companies worldwide use a Lathem product every day to help manage their business. More information can be found online at [www.lathem.com](http://www.lathem.com).