Isobel & Co. Saves Plenty of Dough with FaceIN Face Recognition Time & Attendance and Access Control System

#### **Overview**

For family-owned cookie manufacturer Isobel & Co., innovation and quality are the key ingredients for a successful business. But for these cookie connoisseurs in Ottawa, Canada, employee time and attendance tracking was not always a sweet thing.

#### **Business Challenge**

The company used a biometric fingerprint reader, but they had problems with some employees whose fingerprints were hard to read. Prior manual labor experience and frequent handwashing had affected their fingerprints.

#### **Business Solution**

When Lathem introduced its new FaceIN face recognition system, they jumped at the opportunity and found it was more than a half-baked idea: It solved their problem. Lathem's new FaceIN face recognition device uses a two-camera system to recognize employees' facial features, the newest in biometrics technology for time and attendance and access control.

Lathem's FaceIN time & attendance and access control system provides a fast, reliable and foolproof way for businesses to track employee time and attendance and ensure secure access control. FaceIN is a touchless, hygienic alternative to fingerprint readers. Employees simply look into the terminal and within seconds they are identified, clocked in/out or admitted into secure locations. This new, high-tech method eliminates "buddy punching," when employees clock in and out for each other, and the need for time cards and badges. The system includes powerful desktop software for editing, running reports and exporting to popular payroll software including QuickBooks.

#### **Results**

For Isobel & Co., Lathem's FaceIN system was the key ingredient in helping them save time and plenty of dough in payroll processing.

FaceIN is a stand-alone system that is fast, accurate and entirely hands-free.

### Lathem's FaceIN<sup>™</sup> system offers several advantages over fingerprint readers and other clock systems:

- Registered employee just shows his/her face to be verified, eliminating need for badges, keys or pin numbers.
- Faster and more reliable than fingerprint readers: matches employee faces in seconds.
- Uses dual camera 3D facial measurements, which eliminates the chance of fraud with 2D images.
- Eliminates buddy punching.
- Hands-free access allows employees to simply look and go without spreading germs via touch.
- Operates as a stand-alone unit with no need for a computer.
- Allows for up to 500 users.

"FaceIN works beautifully," said Bruce Holbrook, owner, Isobel & Co. "All you need to do is stand in front of the system and it clocks employees in and out in an instant. We also like that the system is touchless, since hygiene is especially important in our business."

# SUCCESS STORY Isobel & Co.

## SOLUTION Lathem FaceIN<sup>™</sup> FR700



## About Lathem

Headquartered in Atlanta, Georgia, Lathem is one of the world's leading designers and manufacturers of time, labor and security products for business. The company specializes in three primary lines of business: time and attendance products, synchronized clock systems, and small business access control solutions. Founded in 1919, Lathem remains a family-owned and operated US manufacturer. More than 300,000 companies worldwide use a Lathem product every day to help manage their business. More information can be found online at www.lathem.com.

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